Best-of-Breed Content Management

SiteFusion combines the best Technologies into the leading Content Management and Workflow Solution.

SITEFUSION

diversify your content

EFFICIENCY THROUGH TRANSPARENCY

SiteFusion provides you with a 360° overview of your content, data and processes. Thereby making your daily business many times more efficient.

The ever-changing world.
With SiteFusion and digital processes towards more stability and resilience.

„Higher, faster, further": The goal of many companies just a few years ago, regardless of the industry or target group. The current crises, which have a direct impact on many areas, such as procurement, human resources, and company sales, are forcing most decision-makers to rethink. Expansionary growth is being replaced by a desire for continuity and stability.

Digital processes are an important building block for companies to position themselves crisis-proof, which have been at the heart of SiteFusion for many years. Like no other content management system on the market, we consistently focus on the orchestration of digital processes via our integrated work-flow engine.

Another essential factor is the use of standards. We recognized early on that proprietary software development is no longer up to date, and our best-of-breed approach unites the leading technologies in our modern software solution.

Last but not least: Trust. With over two decades of experience and equally long-standing relationships with customers and partners, you can rely on us. We are a guarantor for a stable and trustful cooperation and never tire of investing all our energy in a modern and resilient software solution.

This is us. This is SiteFusion.

Thomas Weinberger
CEO SiteFusion

Thomas Weinberger
CEO SiteFusion

Mario Kandler
Founder & CEO SiteFusion

The best CMS
to optimize your processes

By means of the integrated BPM Workflow Engine, which sets the pace as the engine of SiteFusion, boosts the efficiency of publisher business processes. Through the linkage of various systems, like ERP or CRM, SiteFusion unites data, content and processes centrally and transparently.

SiteFusion pursues a consistent Best-of-Breed approach.
Meaning the best software tools on the market are fused together and form a comprehensive solution in order to breed synergies as well as change components when necessary.
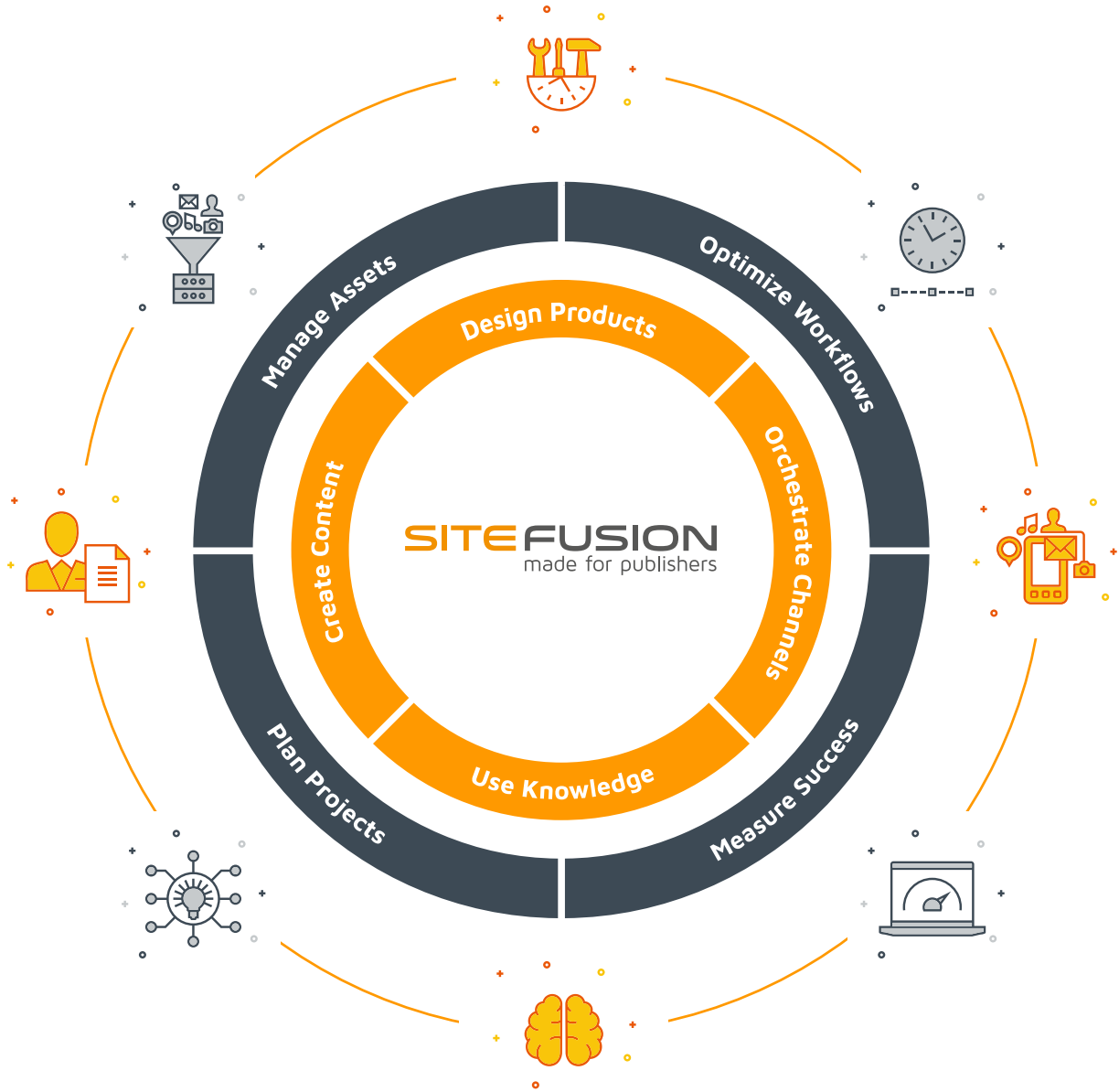
THE TECHNOLOGY MAKES THE DIFFERENCE

SiteFusion is the only CMS for publishers, which deeply integrates the leading standard technologies BPMN and XML/ NoSQL. The workflow engine by Camunda and the database by MarkLogic open up undreamed-of opportunities for our customers.

OUR KNOW-HOW IS YOUR BENEFIT

With over 20 years of development experience in the area of content management for publishers, we solve even the most complex tasks of our customers and convince with innovative approaches and ideas. Profit now from our know-how and rely on proven standards instead of risky and costly individual solutions.

SITEFUSION
made for publishers

Manage Assets
Design Products
Optimize Workflows
Orchestrate Channels
Create Content
Plan Projects
Use Knowledge
Measure Success

Administration

CREATE TRANSPARENCY AND OPTIMIZE PROCESSES

SiteFusion revolutionizes the way a publisher works. By using a process-centric approach, based on the workflow standards BPMN 2.0 and DMN1.1 as well as the intuitive user interface, users are guided through the software.

SMART COLLABORATION

The flexible rights and roles concept, comfortable task management and the integrated communication platform allow internal as well as external users to collaborate efficiently in teams.

Asset Management

MAKE INFORMATION ACCESSIBLE AND USE IT

In the age of information overload file storage and data management is an important topic for each and every company. Publishers have to face far bigger challenges: their business model is based on the refinement and provision of content and data for customers. It is enormously important to reuse and to prepare product or target group specific content.

SiteFusion provides documents in media-neutral XML format. Unlike many comparable systems truly in an XML database. In addition, SiteFusion offers the fitting tools to create, cut, rearrange and link assets.

CONTINUOUS CONTENT VALUE CHAIN

By integrating market leading editors, such as Fonto, Oxygen or Microsoft Word as well as the use of Word2XML converters and the standardized connection of diverse typesetting systems, it is ensured that, starting from the author to the producer, all roles in the publishing house are equipped with appropriate tools.

CREATE TRANSPARENCY

Images, videos, InDesign or PDF documents as well as any other file formats can also be managed using SiteFusion and can be edited, converted, imported or exported. Meta data, such as XMP, EXIF or IPTC information is read out automatically, while the rights of use management can be controlled directly in Asset Management.

Books

CREATE AND PUBLISH PRODUCTS

The introduction of more efficient ways of production enables a shift of capacity from analogue to digital business models without having to experience or accept a loss in quality.

With SiteFusion, we offer our customers a comprehensive production rail for various book types, such as non-fiction books, specialist books, textbooks, novels or guidebooks.
It does not matter, if the publisher follows an XML-first or XML-last approach, the strength of SiteFusion is the flexible integration of any process or processes.

Intelligent linking and numbering concepts are just as much a part of our standard solution as the automated creation of printing data via an Adobe InDesign Server. Depending on the use case, one can resort to different XML standards.

SiteFusion supports NLM, DITA 1.3 learning & training or parsX. The use of parsX, the XML framework of our integration partner pagina, has proven itself to be particularly useful for trade publishers.
SiteFusion customers can directly access the following parsX modules out of the box inside the CMS:

ebook converter for the automatic production of ePUB and Mobi /KF8 ebooks and reading samples
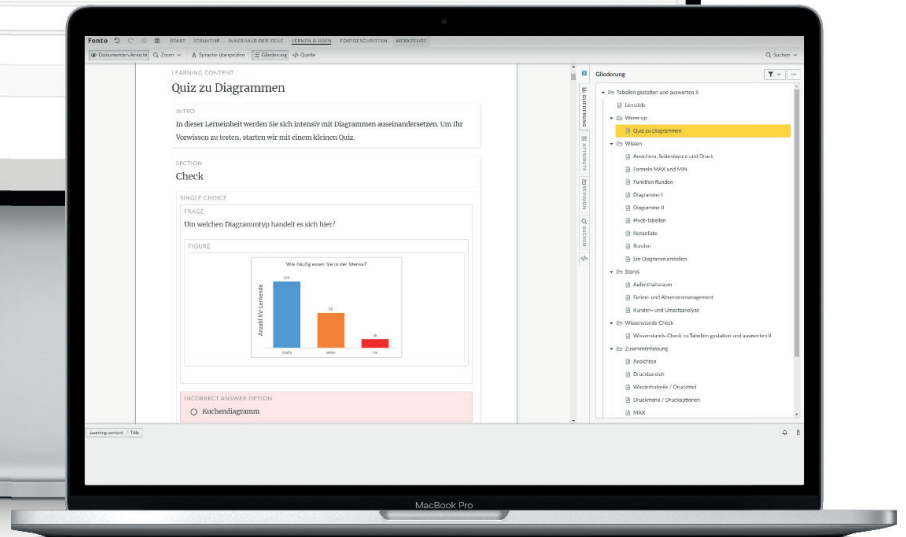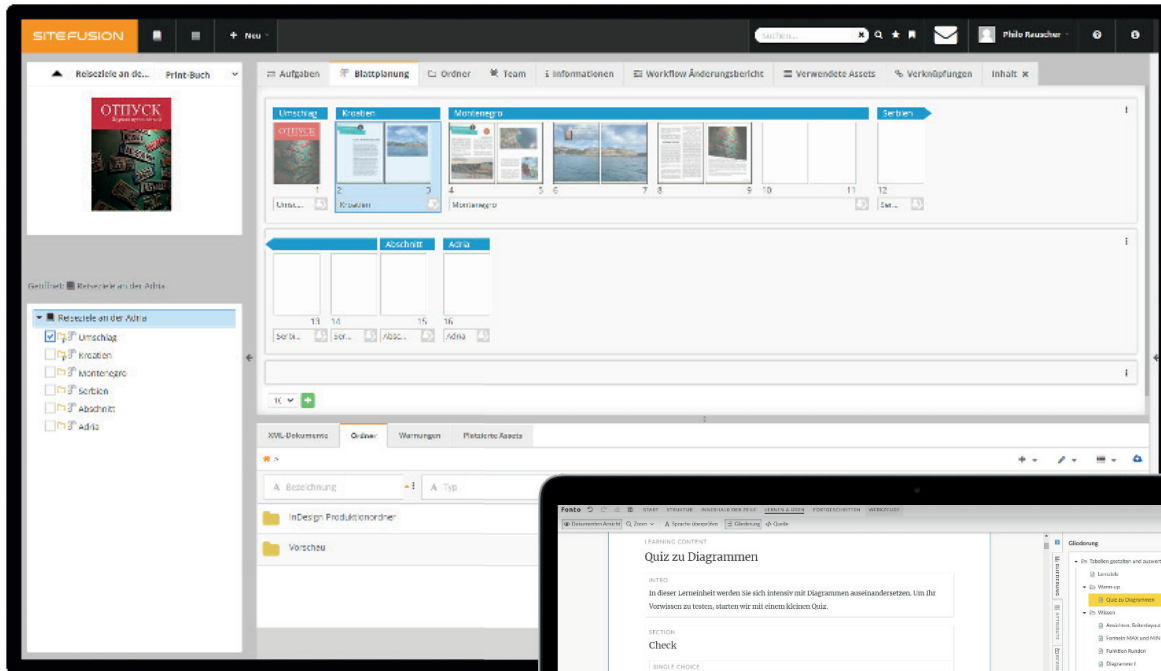
InDesign plug-in including XML roundtripping

Previewer based on CSS paged media (printCSS)

DokuChecker as an online quality assurance tool for service providers and publishers.

Magazines

PLAN AND PUBLISH

Many systems often rely on a print-first workflow when creating magazines as well as an InDesign roundtripping. For specialized publishers with deep, semantic XML structures, this approach is in general accompanied by extreme disadvantages. This deprives them of the possibility of efficient and progressive multi channel publishing or they can only achieve it through costly data preparation, by restoring destroyed structures.

SiteFusions content-first approach is modern and future-proof.
Planning issues and placing the advertisements is done using the SiteFusion Page Planning, while authors and editors type while using an intuitive WYSIWYM-XML editor, which is equipped with a reliable preview of the print issue. InDesign layouts and sample libraries can be selected and customized in SiteFusion, reducing the workload to only fine tuning by the layout designer.

For bidirectional work with InDesign or Photoshop, we rely on plug-ins developed by our partners.

# Digital Channels

ENGAGE AND INSPIRE CUSTOMERS

SiteFusion positions itself in the market as a so-called „headless CMS". The term „headless CMS" means the content is regarded as detached from the issue and the content is sent over via the API to the front end, which is responsible for the delivery. These could be for instance classic news portals, blogs, but also rich internet applications, such as communities, e-learning platforms or knowledge and research databases. Even native mobile applications and social media channels can be directly controlled via SiteFusion.

As a headless CMS, SiteFusion places special emphasis on authoring experience (AX). Our goal is to make the content creation process as comfortable and intuitive as possible - regardless of the later use.

SELL PRODUCTS SUCCESSFULLY

SiteFusion also offers APIs for leading e-commerce shop providers. The products coming from the ERP with their commercial and bibliographic information, can be enriched with additional metadata as well as digital formats by using SiteFusion and be transferred to the online shop. New products, individually put together by the end customer, are created inside the corresponding systems and made available via the workflow engine.
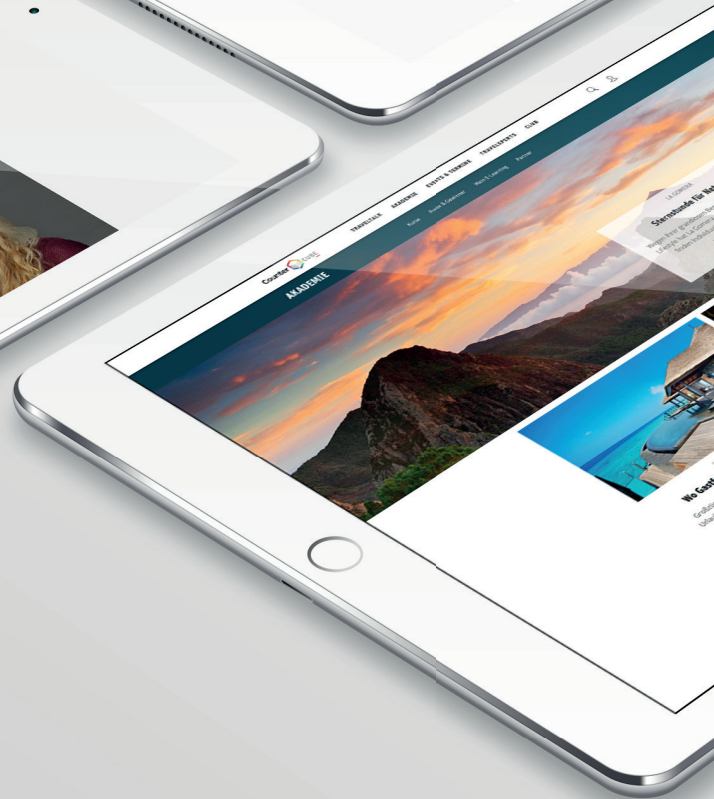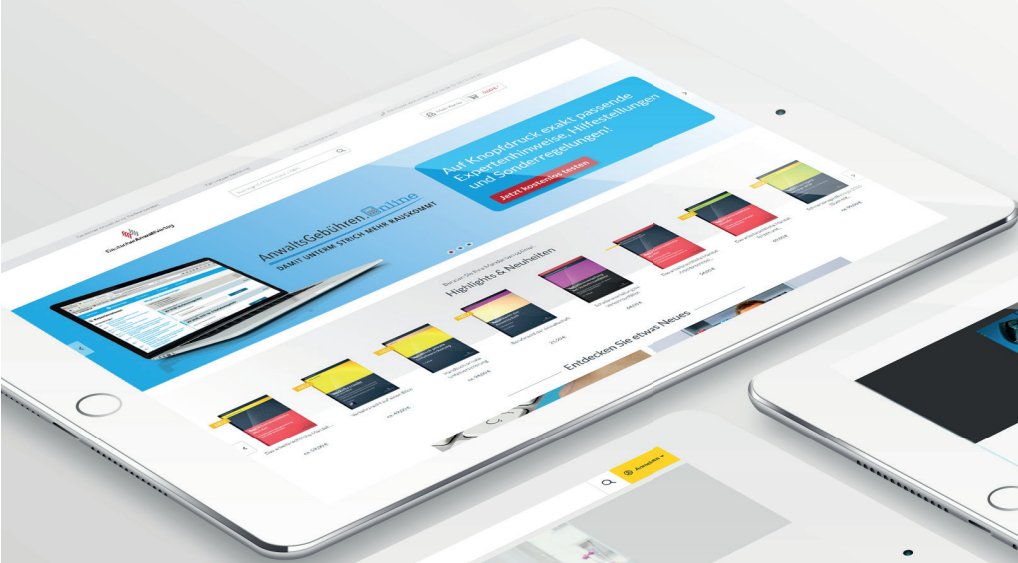
Technology

STABLE AND DEPENDABLE

The backbone programming language is Java, the most widely used language as well as a guarantor for stability and security.

Communication within and outside of SiteFusion is carried out via Java and REST APIs. JSON is used as exchange format. MarkLogic, the only enterprise XML / NoSQL database on the market, stores all text documents, images, videos, etc. and provides the necessary performance for millions of assets.
It simultaneously offers comprehensive search and research options within the XML content and a knowledge graph for metadata storage.

Camunda, the leading BPM engine, manages all technical and organizational processes inside and outside of SiteFusion.
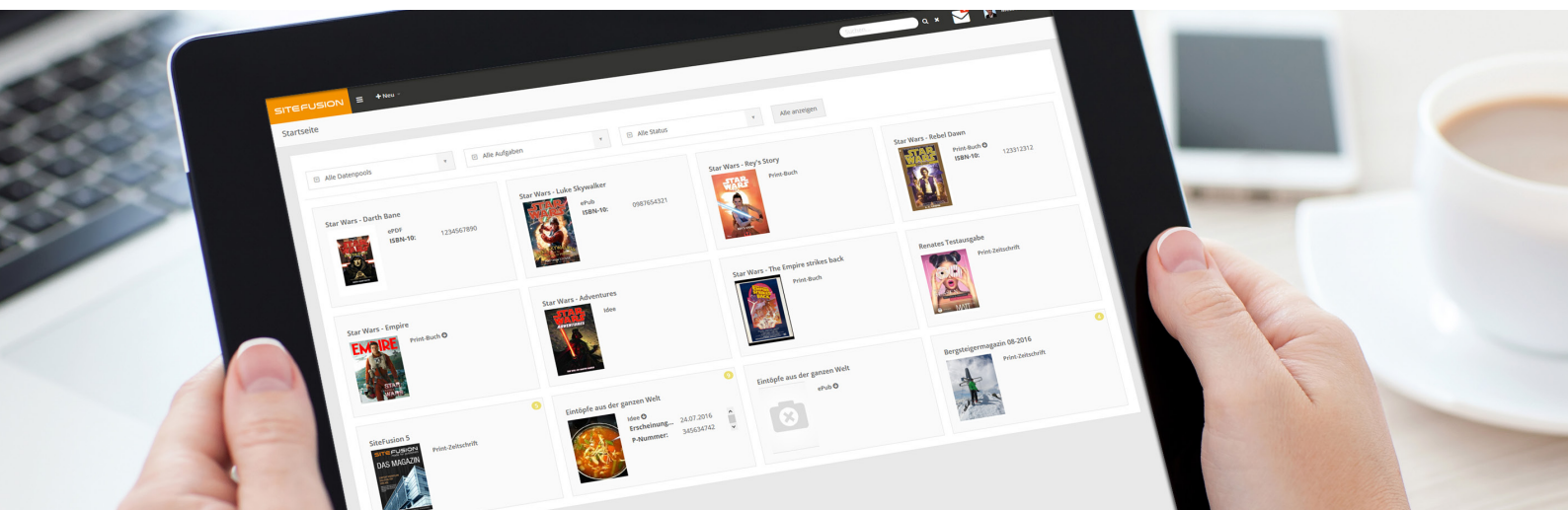
OUTSTANDING USER EXPERIENCE

The user interface of SiteFusion is as powerful as it is intuitive thanks to the use of modern frameworks such as React. The usage of WebSockets to provide a bi-directional connection between client and web server, makes SiteFusion a real-time application, which delivers an unprecedented user experience on the desktop and on mobile devices.

FLEXIBLE OPERATION

It's up to you whether you want to run SiteFusion On Premise or as a Software-as-a-service (SaaS) model in our German data center or in a cloud, such as Amazon AWS. As an ISO-certified provider, we develop a hosting concept, which is ideally tailored to your needs.

Management System
ISO 9001:2015
ISO/IEC 27001:2013

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ID 9000011896

Our customers

YOUR INPUT IS OUR MOTIVATION

As a provider of standard software for the publishing industry, we are extremely interested in making sure the solutions and features are 100% tailored to our target audience.

In addition, we are in close consultation with our customers and provide them with a forum in the form of our Customer Day, the SiteFusion User Group or get-togethers on a regular basis with our consultants, to actively participate in the future development of SiteFusion with their ideas.

Certainly, as a part of our service and support, we also provide our customers and partners with advice and assistance for any questions about the operation or technology of SiteFusion.

We are proud to call these and many more our customers:

DVS MEDIA

LAMBERTUS
SOZIAL | RECHT | CARITAS

Av Auer

● DSV *Gruppe*

iu INTERNATIONALE HOCHSCHULE

AVOXA
Mediengruppe Deutscher Apotheker

MANZ

WALHALLA

telc
LANGUAGE TESTS

öbv

Penguin
Random House
Verlagsgruppe

RAABE,
KLASSE SCHULE

Mohr Siebeck

westermann

W1-MEDIA

Jüngling
Der Fachverlag

VfSt

VERLAG:SKV

BUND
VERLAG

Klett

ROTE
LISTE

Cornelsen

DeutscherAnwaltVerlag

BAS
TEI
LÜBBE

Our Partners

RELIABILITY IS OUR HIGHEST PREMISE

For us, not the number of partners, but the quality counts. Over the years, this mentality has created a partner network around SiteFusion. We and our customers and are able to rely on it without reluctance or limitations. This network is divided into:

SITEFUSION
INTEGRATION PARTNER

SITEFUSION
TECHNOLOGY PARTNER

SITEFUSION
BUSINESS PARTNER

IMPLEMENTATION

SiteFusion is implemented by certified partners who have received appropriate training.
The following services are offered by our partners:

- Initial consultation
- Conception
- Project management
- Implementation & customizing
- Documation & training
- Service & support

We work successfully with these companies:

pagina Publikations technologien

ebcont

B C.H.Beck

MarkLogic®

ANTENNA HOUSE

CAMUNDA

DELTAXML

Xaver Publishing Platform

Adobe

wiris

DCL Data Conversion Laboratory Inc.

Fonto

CI HUB

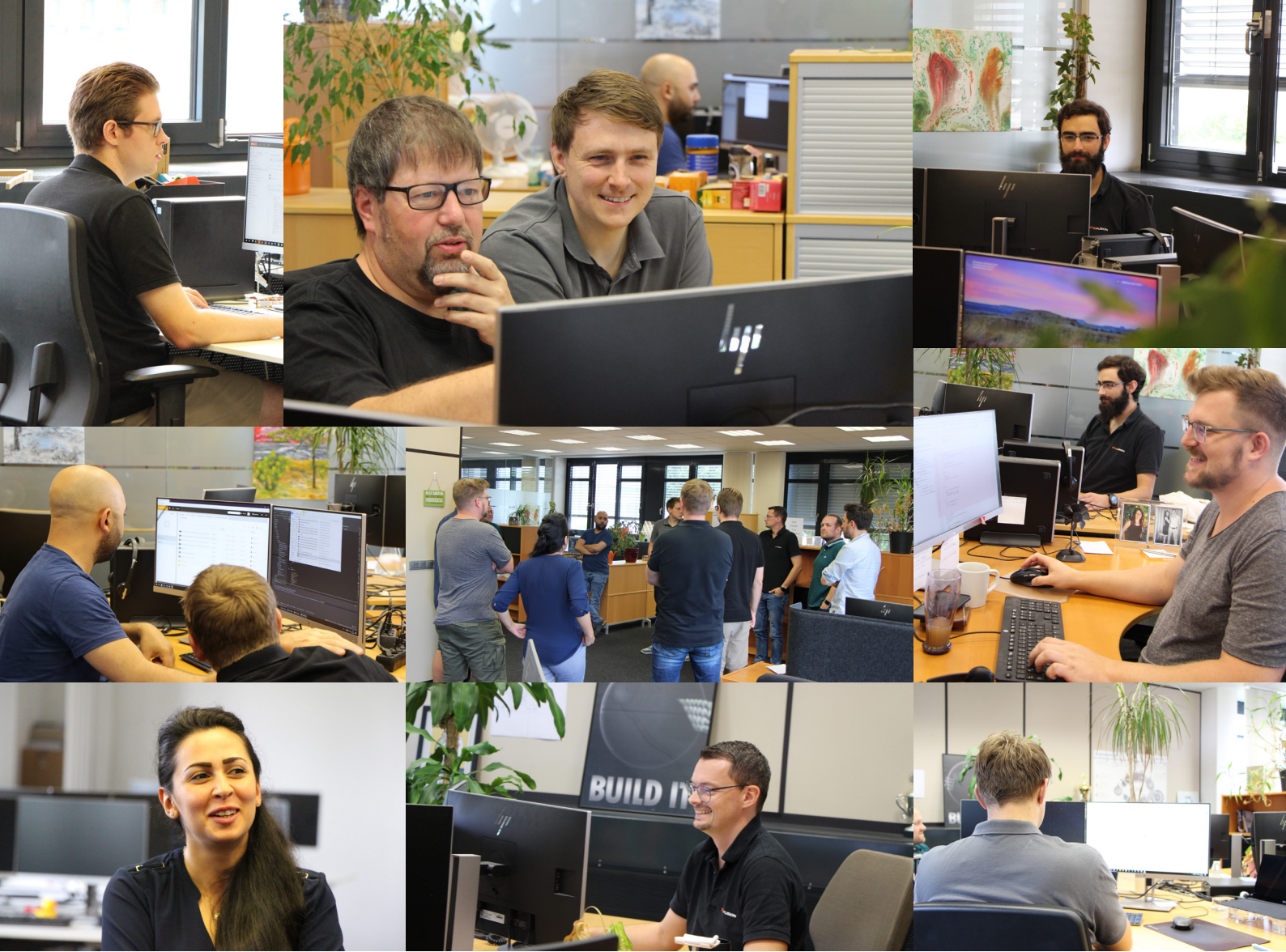**MORESOPHY** CONTENT IN CONTEXT

poolparty

HTWK Hochschule für Technik, Wirtschaft und Kultur Leipzig

HOCHSCHULE DER MEDIEN

UNIVERSITÄT PADERBORN

SEMANTIC WEB COMPANY

eurostars™

WE LOOK FORWARD TO HEARING FROM YOU!

SiteFusion GmbH

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